## FIRE MOUNTAIN ARTS COUNCIL MINUTES OF MEETING MARCH 25, 2014

Directors Present: Fred Schwindt, Bruce Roberts, April Doolittle, Brad Nelson, Betty Hutchison, Louise Fisher, Cookie Troxel, Judy Morgan, Ron Field Directors Absent: Cheryl Shondel, Gerri Maize, Martha Sturgeon, John Mullenix

**Approval of Minutes:** Bruce made a motion to approve the minutes of February 25, 2014, with one request: add a copy of the draft job description of an Executive Director. Motion seconded by Brad, and it passed.

**Report on Executive Director Exploration:** The need for a four-year plan for an Executive Director was discussed. Topics included partnering with other theaters, more creative advertising outside the area, tracking our audience, prioritizing and being flexible, delegating jobs to volunteers, expanding programs to other venues (Jubilee Park, or 1910 railroad depot's freight room with audience on parking lot), making corporate sponsorship very important. Later suggestion: a banner for the company which contributes \$3,000 to Corporate Campaign.

**Events**: OnStage's "Rapunzel" going well with Fiona Thornton directing. Performances May 2, 3 and 4, with open seating.

"Arabian Nights" netted \$1415.42, with 31 participants; 655 area gradeschoolers attended plus 94 from the public.

"Elvis" show brought in 78 people @ \$15 each. He received \$819 (70%) and FMAC \$351.

"A Bit of Bad Luck": There is a trailer of the movie on facebook.

**Jubilee Sponsorship:** Some board members contributed toward \$50 to sponsor Jackie Mixon as a princess.

## **Additional Topics:**

Room Dividers in storage: Cookie shared that they need to be sold. Digital Projector: Hopefully will be installed in April. TAC Account: Discussion tabled. CCC Tree Soldier Readers Theater: Possible Roxy presentation. Will get script. Tabled. Custodian: Still working for FMAC. Suggestion: Showing video of Basketball championship game at the Roxy. Grant Reports: In progress; Jen Kinsman is helping April.

Meeting adjourned. Louise Fisher, Secretary