

FIRE MOUNTAIN ARTS COUNCIL
MINUTES OF MEETING
NOVEMBER 24, 2015

Directors Present: Fred Schwindt, Margaret Sundstrom, Ron Field, Bruce Roberts, Martha Sturgeon, Brad Nelson, April Doolittle, Louise Fisher, Betty Hutchison
Directors Absent: Gerri Maize, Sarah Simek (both excused)
Development Director: Jess Martin

Approval of Minutes: April made a motion to accept the October 27 minutes as corrected. Bruce seconded, and the motion passed.

Board Governance:

Development Director's six month review consisted of committee and Jess filling out forms regarding objectives and goals. The results suggest more communication is needed on the part of Jess and FMAC, plus weekly priorities must be identified.

Development Director:

Jess presented a report on *grants* as follows: United Way of Lewis County's Letter of Intent was submitted November 18, and TransAlta is due December 31.

Fundraising: Corporate Campaign, Festival of Trees, and Roxy membership needs new plan.

Marketing: More people are "liking" us on facebook.

Weekly emails on events: April made a motion to switch from Constant Contact to MailChimp, which is free as long as we have a certain number of email recipients. Brad seconded the motion and it passed.

Website: Our website contracts will end December 31, 2015. We need a new website proposal.

Marketing Homework on facebook: see "Trip Advisor" about traveling and supporting businesses. The Roxy is mentioned.

Long-range Planning Retreat for FMAC: possibly Saturday, January 9, at Mineral School.

BCJ (Margaret) has new vendors; there is a need to digitize inventory.

Standing Items:

Treasurer's Report (Betty): April made a motion to raise Bonnie's wages to \$10 per hour, retroactive from September 1, 2015, and that Margaret be her supervisor, signing off on Bonnie's time sheet. Motion seconded and passed.

OnStage report (Bruce): Spring program 2016 will be "The Secret Garden." Brad made a motion to approve the plan for OnStage. Motion seconded and passed.

Teen Drama: Fiona has only three students, but they are working towards an event.

Movies (Brad): "Peanuts" movie shown twice during Small Business Saturday.

Events: Bowling (Ron) brought in \$172 and a lot of fun; may have another near St. Patrick's Day in March.

USO show was one of the most successful events at the Roxy.

New Business:

Community sign (Fred): Bruce moved FMAC offer \$2000 from Digital or Dark funds to support community sign. Betty seconded, and motion passed. Any civic group may advertise.

Meeting adjourned. Louise Fisher, Secretary