

FIRE MOUNTAIN ARTS COUNCIL
MINUTES OF SEPTEMBER 24, 2019

Present: Jessica Scogin, Jeannie Arndt, Brad Nelson, Brad Klein, Genny Greiter, Fred Schwindt, Louise Fisher, Sarah Hartman, Bruce Roberts

Absent: Martha Sturgeon, Elysa Ray

Guests: April Doolittle, Mandy Ross, Scarlet Nixon Klein, Josh Gerlach

Approval of Minutes: Minutes of August 27, 2019, were read. Brad N. made a motion we approve minutes. Seconded and passed.

New Board Member: Mandy, a marketing professional, was vetted by Jessica, who highly recommended her. Jenny made a motion that Mandy be added to the FMAC board. Seconded by Brad K. and motion passed. **Welcome, Mandy!**

Standing Items:

Treasurer's Report: Fred presented FMAC Profit & Loss Budget vs. Actual, January through August 2019.

April presented Marketing/Tourism/Visitor Info Budget 2020. She suggested we ask Lewis County for more funding for new webpages, graphic designs, Roxy sign on highway, plus paint "ROXY" on back of building. Brad K. made a motion that FMAC approve the Tourism Budget with the new increase. Seconded by Brad N. and passed.

Brad K. made a motion to approve the FMAC Projected Budget 2020. Seconded by Brad N. and passed.

Fred will ask the City of Morton for funding. Thank you, Fred and April.

FMAC Board Position Responsibilities: Brad K. led discussion which will continue at the next meeting.

OnStage Report: 38 children are participating in The Velveteen Rabbit.

Events: Membership Appreciation Dinner had a small crowd (30), enjoyed by all. Slate of FMAC officers for 2020 was approved by members present. Children from OnStage entertained, accompanied by Martha. Fred led lucrative dessert auction. Those attending enjoyed filling out a form in which they chose possible future plays.

Coming in October is Onalaska's Apple Festival: OnStage Flashmob and visitors' photographs in FMAC costumes. Autumn Music Fest (Louise and Martha) October 13. OnStage Flashmob locally on October 31.

Marketing: Mandy is initiating a facebook "check in" campaign. Also she has invited the board to join FMAC/Roxy marketing; it is a Trello board used to track marketing work. We are welcome to add cards or observe. She is also working on email and website. Ashley Nelson is using twitter and instagram.

Old Business: Committee needed to organize and install name plates on new theater seats.

New Business: Jeannie Arndt suggested all board members Robert's Rules of Order by the next meeting if possible. She also made a motion that all events with adult language should be labeled as such on the website and the box office window. Seconded by Genny and motion passed with one opposed.

Linda Wood is volunteering at the Gallery.

Facilities discussed: new carpet, ceiling repairs.

Season passes for 2020 are on sale.

Louise Fisher

Secretary